

CONNECT COMMUNITIES COMMITTEE
COUNCIL ROOM, CITY HALL
Thursday, January 5, 2017
6:00 P.M.

The Connect Communities Committee (CCC) meeting was called to order by Chair Dan Clough. On roll call, Steve Mabie, Deanna Heiman, Dan Clough, Merrill Brunette present. Mya Rowe, Barb Miller, Linda Garrett-Holets absent.

Motion Mabie, second Brunette, to approve last meeting minutes. All Aye.

Appearances: None

Old business:

The consensus of the CCC was to hold the Small Business Academy on Wednesday evenings beginning March 8th, 2017 and concluding April 5th, 2017, with the classes held at City Hall. Clough will contact Ken Pearson, Business Development Director of Indianhead Community Action Agency (ICAA), to accommodate these dates in his schedule. The ICAA submitted a grant request to cover a portion of the costs associated with the academy. The CCC discussed requesting the balance from the Economic Development Commission and setting course fees to cover marketing costs and other incidental expenses. CCC assignments: Heiman – marketing pieces; Mabie – radio spots; Garrett-Holets – TV spot; Miller – commercial banker for speaker and Brunette – insurance agent for speaker.

Motion Mabie, second Heiman, to set Small Business Academy class fees at \$15.00 per class or \$50.00 for all five classes. All Aye.

Motion Heiman, second Brunette, to request \$1,200.00 from the City of Neillsville Economic Development Commission to cover the cost of the Small Business Academy. All Aye.

The Downtown Revolution signs and clings have been completed and are ready to place in empty buildings and downtown businesses. Clough will create a rough draft document describing the program to accompany the signs and clings.

New business: None

Communications:

Clough received an email from WEDC with details on upcoming classes. He will forward to all CCC members.

Motion Heiman, second Brunette, to adjourn. All Aye.

Deanna Heiman, Acting Secretary