

CONNECT COMMUNITIES COMMITTEE  
COUNCIL ROOM, CITY HALL  
Monday, Sept 26, 2016  
4:30 P.M.

The Connect Communities meeting was called to order by Chair Dan Clough. On roll call, Steve Mabie, Deanna Heiman, Barb Miller, Dan Clough, Merrill Brunette present; Mya Rowe, Linda Garrett-Holets absent. Ken Pearson of Indianhead Community Action Agency also present.

Motion Heiman, second Miller, to approve last meeting minutes. All Aye.

Appearances: None

Old business:

The consensus of the Committee was to go with Heiman's design for Downtown Revolution signs to go into empty buildings. Heiman will order from JBC in accordance with motion passed last meeting.

Discussed clings and signs for current businesses.

Motion Mabie, second Heiman, to approve clings and signs design and order 50 from JBC. All Aye.

Ken Pearson, Business Development Director of Indianhead Community Action Agency presented information about Indianhead's "Small Business Academy". This is a package of classes he could offer. Other entities (Beth Waldhart of WCWRPC, CVTC, local bankers and insurance people) would also bring information as guest speakers. The group discussed the various options and content of the classes. The consensus was to have the package contain 5 classes. Topics will include: mechanics of starting a business, feasibility planning, business plans, funding, marketing, social media, insurance and many others. More work will be done to finalize lesson plan details. Each class would be approximately 2 hours long. The target is 10 people per class but a few more could probably fit. There would be no restrictions on who could attend. Connect Communities Committee (CCC) would sponsor the classes along with funding from State Grants that Ken has access to. CCC would take care of advertising and facilities.

Motion Heiman, second Brunette to have CCC sponsor these classes and have Indianhead move forward to finalize details with us. All Aye.

The tabled Downtown Building inventory project is now moving forward in conjunction with Melissa Kono of the Wisconsin Extension. They are doing a similar project so we have combined efforts with them.

New Business:

After discussion about upcoming projects, a budget of \$4,000 was agreed upon.

Motion Brunette, second Mabie, to ask the Finance Committee for \$4,000 for the 2017 budget year. All Aye.

Motion Heiman, second Brunette to adjourn. All Aye.

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Dan Clough, Chair